

## BIP IN SPORTS MANAGEMENT PROGRAMME

GENERAL INFORMATION
<b>Title:</b> CHALLENGES OF SPORTS MANAGEMENT
<b>Dates of physical mobility:</b> 12-15 may 2025
<b>Proposed period of virtual component:</b> 28 april 2025
<b>Location of physical activity:</b> Fafe (Portugal)
<b>Type of participants (Learners):</b> bachelor's or master's degree students in sport or sports management. Professors of sport or sport management.
<b>ECTS issued:</b> 3 ECTS
<b>Field of Education:</b> Sport; Sport Management
<b>Main Teaching/Training Languages:</b> English
<b>City of Venue:</b> Fafe (Braga, Portugal)
<p><b>Organizing board:</b> Joana Rodrigues Carvalho (IEES)- Coordinator; Aldina Sofia Silva (IEES) – Co-coordinator; Dimas Pinto (IEES) – Co-coordinator; Joana Costa (IEES) – Co-coordinator; Larissa Repinaldo – Co-coordinator.</p> <p><b>Host University:</b> European Institute of Higher Studies (IEES)</p> <p><b>Partners:</b> European Institute of Higher Studies (Portugal);</p> <p style="color: red;">to fill in and confirm</p>
<p><b>Sustainable Development Goals (SDGs) addressed:</b></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>4 QUALITY EDUCATION</p> </div> <div style="text-align: center;">  <p>5 GENDER EQUALITY</p> </div> <div style="text-align: center;">  <p>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</p> </div> <div style="text-align: center;">  <p>10 REDUCED INEQUALITIES</p> </div> <div style="text-align: center;">  <p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p> </div> <div style="text-align: center;">  <p>17 PARTNERSHIPS FOR THE GOALS</p> </div> </div>

### PROGRAM

**OBJECTIVES AND DESCRIPTION:**

Sports management plays a fundamental role in the development and sustainability of sports organizations and events. It is a comprehensive process that integrates several aspects essential for the success of the sport, namely efficient management, security and the implementation of innovative digital technologies.

Through efficient management, it is possible to optimize the use of human, financial and material resources, ensuring the objectives set by sports entities.

Safety is a top priority in any sporting environment. Effective safety management involves creating policies that ensure the well-being of everyone involved — athletes, coaches, staff and spectators.

Digitalization has revolutionized the world of sport, making sports management more efficient and accessible.

Teachers and students participating in BIP will have contact with sports facilities and will be introduced to the sports community.

The course will combine: 1) online lectures by invited guest speakers; 2) a final one-week period at the European.

**METHODS AND EVALUATION**

The online component of the BIP will take place at the end of April. The teaching methods to be used will be synchronous and face-to-face (mid may).

The first teaching method will be synchronous, where course coordinators and teachers responsible for teaching the curricular units will present the program contents and assessment methods.

During the synchronous teaching method, BIP participants will have the opportunity to attend interventions by experts in the field of Sports Management.

During the face-to-face period, teachers and students will carry out study visits to sports facilities in the North of Portugal.

The assessment consists of submitting a written piece of work to the BIP coordinator.

**PROGRAM**

**ARRIVAL** on Sunday, may 11, in Fafe (Braga district)

Physical mobility schedule (30 hours) (the program could be updated):

**Monday, may 12, 2025 (7 hours)**

09:00 Welcome of participants at BIP

09:30 Guided tour of the IEES facilities

10:00 Seminar in the IEES auditorium (Dimas Pinto)

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11:00 Seminar for debate and presentation on the proposed the implementation of innovative digital technologies (Marta Tascon – University Pablo Olavide) - **to be confirmed**

12:00 Lunch at IEES

14:00 Seminar President of Portuguese Football Federation - Fernando Gomes and/or - **to be confirmed**

Secretariat of State for Youth and Sports – Pedro Dias - **to be confirmed**

16:00 End of the first day

**Tuesday, may 13, 2025 (7 hours)**

09:30 Departure for the city of Guimarães

10:00 Visit to Guimarães Sports Facilities (Tempo Livre – Guimagym) - **to be confirmed**

13:00 Free Lunch in Guimarães

15:00 Free Visit to the Guimarães city's historic centre, a UNESCO World Heritage Site.

**Wednesday, may 14, 2025 (8 hours)**

09:00 Departure for the city of Porto

10:30 Visit to Porto Sports Facilities - **to be confirmed**

13:00 Lunch in Porto

15:00 Visit to Maia Sports Facilities (Centro de Alto Rendimento da Maia)

17:00 Return to the city of Fafe

**Thursday, may 15, 2025 (8 hours)**

09:00 Practical Activity - Nature Sports - Queimadela Dam – Fafe - **to be confirmed**

13:00 Lunch at IEES

14:00 Formal Closure of BIP Erasmus

15.00 Visit to the city of Fafe - City Festivals

**PROGRAM**

Virtual Component schedule (2hours - the program could be updated):

**Monday, april 28, 2025 (2 hours) - to be confirmed**

18:00 Welcome of participants at BIP

18:15 Gabriel Flores Allende – University Guadalajara (México)

18:45 Leonor Gallardo - University de Castilla-La Mancha (Spain)

19:15 Gerónimo García-Fernández - University Sevilha (Spain)

19:45 Time for Questions /Session Closing

**APPLICATION PROCEDURE**

Good level of English (at least B2 according to the CEFR)

Profile: Bachelor/Master student/teacher of sport and sport management.

Availability for both virtual and physical mobility.

**How to apply:**

Each candidate must have a short-term mobility (for students) or a training mobility (for teachers) funded by his/her institution.

If someone is interested in participating, he/she must contact the International Relations or Erasmus Mobility department of his/her institution to find out if there is a possible Erasmus+ call for funding in his/her university.

Once he/she has verified that he/she is eligible to apply for this mobility in his/her institution, he/she must send an email to the coordinator of the host institution ([larissa.repunaldo@iees.pt](mailto:larissa.repunaldo@iees.pt) and [joana.carvalho@iees.pt](mailto:joana.carvalho@iees.pt) ) with the subject line "I am interested in participating in the seminar "Challenges of Sports Management" and copy it to his/her International Office to let them know if he/she is accepted.

The coordinator of this BIP will write back to both of you (candidate and institution) to let you both know if you have been accepted. Places are limited to 20 (4 per institution) and will be allocated on a first-come, first-served basis.

december 2024